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Private Label Rights License

Can Do

- Give away the video for free to build your email list.
- Give the PLR LeadGen Report away for free to build your email list
- Sell the video or report for any price you want
- Add your name to the video as the creator
- Edit the source files – you are free to add, change, or remove content as you see fit
- Add the video to your website
- Upload the video to video sharing sites, BUT ONLY if you have made substantial changes to the video. Most video sharing sites do not like duplicate content and if everyone uploads the same videos, nobody benefits.

Can Not Do

- Pass any kind of rights to anyone. This includes Private Label Rights, Resell Rights, Master Resell Rights. The only place anyone can get the rights to this Video Lead Magnet package is from <https://leadmagnetplr.com>
- Use my name (Mike Steup) the product name (Video Lead Magnets), or any combination of the two in your marketing
- Use any deceptive or illegal marketing tactics to promote the products
- You cannot upload the video to sites like YouTube if you have not made substantial changes to the video and/or audio. These sites do not like duplicate content.

Other Terms:

Refunds – A refund will be issued upon your request if it is within 60 days from the date of purchase.

Refund of a Recurring Payment – If you have any kind of recurring payment and would like a refund, only the first months payment is refundable if it is within 60 days from the date of purchase. You may cancel your membership at any time.

Sales Material – Sales material are provided for your benefit, and can use them as you see fit, provided you follow the following terms:

1. You acknowledge that the sales material were written by independent copy writers and that it is your responsibility to review any and all claims and statements made in them. You further acknowledge that it is your sole responsibility to uphold said statements and claims to your customers.
2. You acknowledge that we have not reviewed the statements and claims made in any of the sales material and that in no event shall Mike Steup, LeadMagnetPLR.com or it's contributors be held responsible to uphold said statements or claims.

If you have any questions, please feel free to contact me at mike@mikesteup.biz

All the Best,

Mike Steup